



LED SIGN SPECIFICATIONS

THESE SPECIFICATIONS MUST BE MET TO ENSURE PROPER
DESIGN AND QUALITY

- ☐ SIGN SIZE - 48" HIGH X 126" WIDE
- ☐ FOR BEST IMPACT, ALL TEXT AND GRAPHICS SHOULD BE AT LEAST 2" INSIDE THE
EDGE OF THE SIGN
- ☐ IMAGE SHOULD BE CREATED AT 100% OF SIGN SIZE
- ☐ ALL IMAGE FILES SHOULD BE JPEG, PNG, GIF, OR SVG
- ☐ IMAGE RESOLUTION SHOULD BE NO LESS THAN 640 x 240

**NOTE: SIMPLE DESIGNS WITH FEW ELEMENTS, HIGHLY LEGIBLE TYPE AND LARGE
ILLUSTRATIONS WORK BEST ON THIS TYPE OF HORIZONTAL FORMAT. PHOTOS CAN WORK IF THEY
ARE HIGH ENOUGH QUALITY BUT DO NOT RECOMMEND THEM FOR YOUR ENTIRE AD.**

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